



CAMILLUS HOUSE

16th Annual

HOPE FOR ALL GALA

**GUAYABERAS
& GOOD TIMES**

Saturday, December 12, 2015

**Hilton Miami Downtown
1601 Biscayne Boulevard
Miami, FL 33132**

SPONSORSHIP & UNDERWRITING

OPPORTUNITIES

www.camillusgala.org

PRESENTING SPONSOR \$50,000

Marketing Benefits:

- Listing as Presenting Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Presenting Sponsor in press releases and promotional materials
- Recognition and logo in Camillus House newsletter
- Logo on Step and Repeat for photo opportunity
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Presenting Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House and Gala websites, including a link bringing our visitors and your potential customers directly to your website
- Center two-page ad in the gala program book
- Recognition as sponsor at appropriate locations during the event
- Featured company story on the Camillus House and gala websites
- Speaking opportunity at the event (5 minute maximum)

Business Development and Host Benefits:

- Two (2) tables of ten (20) premium seating
- Two (2) suites and two (2) overnight rooms at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only
- Complimentary parking night of event for all your guests

BENEFACTOR SPONSORSHIP \$25,000

Marketing Benefits:

- Listing as Benefactor Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Benefactor Sponsor in press releases and promotional materials
- Recognition and logo in Camillus House newsletter
- Logo on Step and Repeat for photo opportunity
- Listing as Benefactor Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Acknowledgement of corporate support at the event
- Recognition and logo as sponsor on the Camillus House and gala websites
- Full-page ad in the gala program book

Business Development and Host Benefits:

- One table of ten (10) premium seating
- Three (3) overnight rooms at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests

PATRON SPONSORSHIP \$15,000

Marketing Benefits:

- Listing as Patron Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Patron Sponsor in press releases and promotional materials
- Logo on Step and Repeat for photo opportunity
- Listing as Patron Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Recognition on Camillus House and gala websites
- Recognition in Camillus House newsletter
- Full-page ad in the gala program book

Business Development and Host Benefits:

- One table of ten (10) premium seating
- One (1) overnight room at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests

SUPPORTER SPONSORSHIP \$10,000

Marketing Benefits:

- Listing as Supporter Sponsor in over 10,000 electronic invitation mailings
- Listing as Supporter Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Recognition on Camillus House and gala websites
- Recognition in Camillus House newsletter
- Half-page ad in the gala program book

Business Development and Host Benefits:

- One table of ten (10) preferred seating
- Complimentary parking night of event for all your guests

FRIEND SPONSORSHIP \$6,000

Marketing Benefits:

- Recognition on Camillus House and gala websites
- Recognition in Camillus House newsletter
- Quarter-page ad in the gala program book

Business Development and Host Benefits:

- One table of ten (10)
- Complimentary parking night of event for all your guests

INDIVIDUAL TICKETS \$1,000

(Premium Seating)

INDIVIDUAL TICKETS \$600

(General Seating)

Sponsorship Opportunities December 12, 2015

	PRESENTING SPONSOR \$50,000	BENEFACTOR \$25,000	PATRON \$15,000	SUPPORTER \$10,000	FRIEND \$6,000
Listing as sponsor in over 10,000 electronic invitation mailings	X	X	X	X	
Recognition and logo as sponsor in press releases and promotional materials	X	X	X		
Recognition and logo in Camillus House newsletter	X	X			
Logo on Step and Repeat photo opportunity	X	X	X		
Opportunity to display information at each place setting	X				
Opportunity to have a display table at the event	X				
Listing as sponsor in paid or in-kind advertising in Miami Herald, El Nuevo Herald, Social Miami and other publications	X	X	X	X	
Acknowledgement of corporate support from the podium at the event	X	X			
Recognition and logo as sponsor on the Camillus House and gala websites, including a link to your website	X	X			
Recognition on Camillus House and gala websites			X	X	X
Recognition in Camillus House newsletter			X	X	X
Advertisement in gala program book	Center spread ad	Full-page ad	Full-page ad	Half-page ad	Quarter-page ad
Recognition as sponsor at appropriate locations during the event	X				
Featured company story on Camillus House website	X				
Speaking opportunity at the event (5 minute maximum)	X				
Number of seats at dinner	(20) Premium	(10) Premium	(10) Premium	(10) Preferred	(10)
Overnight accommodations at the Hilton Miami Downtown for the evening of 12/12, including overnight parking	2 Suites & 2 Rooms	3 Rooms	1 Room		
Limo service to/from event	Host				
Bottle of champagne in suite	X				
In-room couples massage for host only	Host				
Complimentary parking night of event for all your guests	X	X	X	X	X

DINNER UNDERWRITER \$40,000

Marketing Benefits:

- Listing as Dinner Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Dinner Sponsor in press releases and promotional materials
- Recognition and logo in Camillus House newsletter
- Logo on Step and Repeat for photo opportunity
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Dinner Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and your potential customers directly to your website
- Inside front or back cover ad in the gala program book
- Recognition as sponsor at appropriate locations during the event
- Featured company story on the Camillus House and gala websites
- Company name displayed on all guest tables
- Speaking opportunity at the event (5 minute maximum)

Business Development and Host Benefits:

- Two (2) tables of ten (20) premium seating
- Two (2) suites and one (1) overnight room at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only
- Complimentary parking night of event for all your guests

COCKTAIL RECEPTION UNDERWRITER \$25,000

Marketing Benefits:

- Listing as Cocktail Reception Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Cocktail Reception in press releases and promotional materials
- Recognition and Logo in Camillus House newsletter
- Logo on Step and Repeat for photo opportunity
- Listing as Cocktail Reception Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House and gala websites, including a link bringing our visitors and your potential customers directly to your website
- Company name and logo on cocktail napkins
- Full-page ad in the gala program book
- Recognition as sponsor at appropriate locations during the event

Business Development and Host Benefits:

- One (1) table of ten (10) premium seating
- Three (3) overnight rooms at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests

ENTERTAINMENT UNDERWRITER \$20,000 (BAND/PROGRAM BOOK/PARTY FAVORS)

Marketing Benefits:

- Listing as Entertainment Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Entertainment Sponsor in press releases and promotional materials
- Logo on Step and Repeat for photo opportunity
- Listing as Entertainment Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Recognition on Camillus House and gala website
- Recognition in Camillus House newsletter
- Full-page ad in the gala program book
- Listing as program book sponsor on back cover

Business Development and Host Benefits:

- One (1) table of ten (10) premium seating
- Two (2) overnight rooms at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests

SILENT AUCTION UNDERWRITER \$15,000

Marketing Benefits:

- Listing as Silent Auction Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Silent Auction Sponsor in press releases and promotional materials
- Logo on Step and Repeat for photo opportunity
- Listing as Silent Auction Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Recognition on Camillus House and gala websites
- Recognition in Camillus House newsletter
- Full-page ad in the gala program book
- Company name displayed on all silent auction bid sheets and signage

Business Development and Host Benefits:

- One (1) table of ten (10) premium seating
- One (1) overnight room at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests

LIVE AUCTION UNDERWRITER \$15,000

Marketing Benefits:

- Listing as Live Auction Sponsor in over 10,000 electronic invitation mailings
- Recognition and logo as Live Auction Sponsor in press releases and promotional materials
- Logo on Step and Repeat for photo opportunity
- Recognition on Camillus House and Gala websites
- Recognition in Camillus House newsletter
- Listing as Live Auction Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Social Miami and other publications
- Full-page ad in the gala program book
- Company name displayed on live auction bid card and signage

Business Development and Host Benefits:

- One (1) table of ten (10) premium seating
- One (1) overnight room at the Hilton Miami Downtown for the evening of December 12th, including overnight parking
- Complimentary parking night of event for all your guests.

Underwriting Opportunities December 12, 2014

	DINNER \$40,000	COCKTAIL RECEPTION \$25,000	ENTERTAINMENT <i>BAND</i> <i>PROGRAM BOOK</i> <i>PARTY FAVORS</i> \$20,000	SILENT AUCTION \$15,000	LIVE AUCTION \$15,000
Listing as sponsor in over 10,000 electronic invitation mailings	X	X	X	X	X
Recognition and logo as sponsor in press releases and promotional materials	X	X	X	X	X
Recognition and logo in Camillus House Newsletter	X	X			
Logo on Step and Repeat photo opportunity	X	X	X	X	X
Opportunity to display information at each place setting	X				
Opportunity to have a display table at the event	X				
Listing as sponsor in paid or in-kind advertising in Miami Herald, El Nuevo Herald, Social Miami and other publications	X	X	X	X	X
Acknowledgement of corporate support from the podium at the event	X	X			
Recognition and logo as sponsor on the Camillus House and Gala websites, including a link to your website	X	X			
Recognition on Camillus House and gala websites			X	X	X
Recognition in Camillus House newsletter			X	X	X
Advertisement in gala program book	Inside front or back cover	Full-page ad	Full-page ad	Full-page ad	Full-page ad
Recognition as sponsor at appropriate locations during the event	X	X			
Featured company story on Camillus House and gala websites	X				
Company name and logo on cocktail napkins		X			
Company name on all guest tables	X				
Company name on all bid sheets or paddles and signage				X	X
Listing as program book sponsor on back cover			X		
Speaking opportunity at the event (5 minute maximum)	X				
Number of seats at dinner	(20) Premium	(10) Premium	(10) Premium	(10) Premium	(10) Premium
Overnight accommodations at the Hilton Miami Downtown for the evening of 12/12, including overnight parking	2 Suites & 1 Rooms	3 Rooms	2 Rooms	1 Room	1 Room
Limo service to/from event	Host				
Bottle of champagne in suite	X				
In-room couples massage for host only	Host				
Complimentary parking night of event for all your guests	X	X	X	X	X



CAMILLUS HOUSE SPONSORSHIP RESERVATION FORM

“GUAYABERAS & GOOD TIMES”

Saturday, December 12, 2015

Hilton Miami Downtown

1601 Biscayne Boulevard, Miami 33132

Cocktail Reception & Silent Auction 7:00PM

Dinner & Dancing 8:00PM

- Yes, I would like to sponsor the Sixteenth Annual Hope for All Gala. Please make the following reservation:

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor (\$50,000)
- Benefactor (\$25,000)
- Patron (\$15,000)
- Supporter (\$10,000)
- Friend (\$6,000)
- Ticket (premium seating \$1,000 each); # of Tickets: _____
- Ticket (general seating \$600 each); # of Tickets: _____

UNDERWRITING OPPORTUNITIES

- Dinner (\$40,000)
- Cocktail Reception (\$25,000)
- Entertainment (\$20,000)
- Silent Auction (\$15,000)
- Live Auction (\$15,000)
- Donation Only:** \$ _____

Payment information:

- Check enclosed payable to:
Camillus House, Inc.

Mail to:

Marcy Belfi
Director of Special Events
Camillus House, Inc.
1603 NW 7th Avenue
Miami, FL 33136

- Bill to the following:**
Visa/MC/Amex/Discover

Exp. _____

Name as it appears on card:

Full Name _____
Title _____
Company Name _____
(as you would like it to appear in the program book)

Address _____
Address 2 _____
City, State, Zip _____

Phone _____
Fax _____
Email _____

Contact person * _____
If different from above)
Phone (if different from above): _____

Email _____

* For questions and to provide names of table guests.

Please complete this form and fax to 1-866-362-4978 or email to belfim@camillus.org **by November 20th. Payment must be received prior to December 1st.**

The estimated value of the goods and services provided for each sponsorship level is \$165 per person. Camillus House is a 501 (c)(3) organization. Tax ID #65-0032862.



Sixteenth Annual
HOPE FOR ALL GALA

GUAYABERAS AND GOOD TIMES

AUCTION DONATION FORM

Yes, I would like to donate an item(s) for **The Hope for All Gala** on Saturday, December 12, 2015 at the Hilton Miami Downtown

Description of Item #1:

Estimated Value:
\$ _____

Description of Item #2:

Estimated Value:
\$ _____

Description of Item #3:

Estimated Value:
\$ _____

Please photocopy this form for additional lots.

DONOR INFORMATION

Full Name _____

Title _____

Organization _____

Address _____

Address 2 _____

City, State, Zip _____

Phone _____

Fax _____

Website _____

Email _____

Step 1:
Please complete and fax to:
1-866-362-4978 **by November 1st.**

Step 2:
Send all items to:
Camillus House
Attn: Donna Stewart
Special Events Manager
1603 NW 7th Avenue
Miami, FL 33136

Phone: (305) 374-1065 Ext. 314
Cell: (786) 300-6605
donnas@camillus.org